

ColneLife



MEDIA GUIDE

Established for over six years **ColneLife** magazine still continues to grab the attention and imagination of its loyal readers. It's circulated free of charge throughout residencies and businesses in Colne and the surrounding area. It may only be A5 in size but as you know 'good things come in small packages'! Produced on a quarterly basis this exciting publication is distributed throughout Colne, Foulridge, Trawden and Barnoldswick to hotels, restaurants, shops, tourist information centres, libraries and a

selection of homes in the desirable post code areas. We also have regular presence at local events and shows, actively supporting the areas and our army of loyal advertisers to ensure that you receive the best response for your business. Attracting a readership of over 100,000 **ColneLife** magazine has a longer shelf life than its other competitors due to its comprehensive What's On guide, offering a wealth of opportunities for local folk.

CONTENT

Local news and views

The area's biggest What's On guide

Celebrity interviews

Food and Drink

Local Heroes

Homes and Gardens



RATES AND SIZES

	1 insertion	3 insertions	6 insertions
DPS	£520	£470	£380
Full Page	£275	£250	£200
Half Page	£150	£135	£110
Quarter Page	£90	£80	£70

Please note all prices are exclusive of VAT

PUBLICATION DATES

Spring 06/03/17
 Summer 01/06/17
 Autumn 01/09/17
 Winter 03/11/17

Copy deadline two weeks prior to publishing dates.

<p>A5 Full page (bleed) 154mm wide x 216mm high (includes 3mm bleed on all sides)</p> <p>A5 Full page (no bleed) 128mm wide x 190mm high</p>	<p>A5 Half page (landscape) 128mm wide x 92mm high</p>	<p>A5 Half page (portrait) 60mm wide x 190mm high</p>	<p>A5 Quarter page 60mm wide x 92mm high</p>
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WEB RATES

Sizes:	Leaderboard	MPU
up to 5,000 impressions	£25 cpm	£20 cpm
up to 20,000 impressions	£20 cpm	£15 cpm
up to 50,000 impressions	£17 cpm	£12 cpm
up to 100,000 impressions	£15 cpm	£10 cpm

ColneLife Leaderboard 728px wide x 90px high

MPU 300px wide x 250px high

Your editorial here
Contact our sales office to discuss.

MPU 300px wide x 250px high



ColneLife also has a very active and ever growing social media presence via Facebook and our website.



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