



THE YORKSHIRE DALES
FOOD & DRINK FESTIVAL

COME AND JOIN US DOWN ON T'FARM



AYE BAH GUM... THIS YEAR IT'S GOING TO BE BIGGER AND BETTER!
EAT DRINK SLEEP MAGAZINE IS PROUD TO BE PRODUCING THE OFFICIAL
GUIDE FOR THE YORKSHIRE DALES FOOD AND DRINK FESTIVAL.

With thousands of foodies expected over the festival weekend, the guide will be distributed free to all attending and will include a floor plan, essential foodie information featuring event patron **James Martin** and celebrity chef **John Torode**. This is one sizzling publication



containing recipes, competitions and reviews. They'll be no more leftovers...

To ensure your business booms and your wares are shared to 10,000 foodie fanatics

we are offering a discounted advertising rate to all exhibitors over the weekend -

here's our rather tasty advertising menu...

QUARTER PAGE £100

HALF PAGE £150

FULL PAGE £250

DPS £450

ALL PRICES EXCLUSIVE OF VAT

ADVERT SIZES

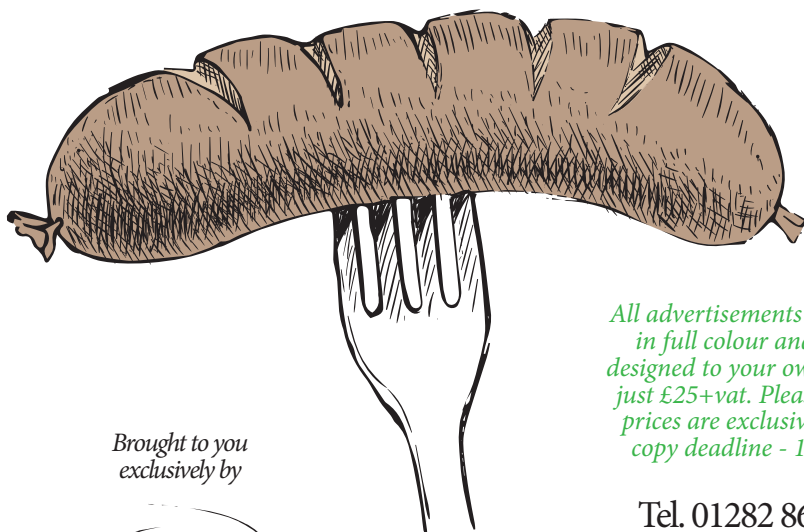
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