



MEDIAGUIDE 2017

Aimed at parents, carers and teachers of primary school age, Family magazine is the ideal publication to 'bridge the gap between home and school'. The magazine serves as an invaluable guide for informing parents of current issues, strategies and resources for parents to engage their child in meaningful and purposeful activities. It also boasts the North's biggest what's on guide, offering a wealth of ideas to help educate and enthuse children.

THE CONTENT

- The area's biggest What's On Guide
- Celebrity interviews
- Health
- Education
- Food and Drink
- Homes and Gardens



Family

Loop Publishing Ltd • The Northern Life Centre • 2 Sun Street • Colne • Lancashire • BB8 0JJ
T. 01282 861982 • E. info@looppublishing.co.uk • www.northernlifefamilymagazine.co.uk



THE DISTRIBUTION

Distributed via primary schools throughout east Lancashire, north and west Yorkshire.

PUBLICATION DATES

Spring	10/04/17	Autumn	09/10/17
Summer	10/07/17	Winter	11/12/17

Copy deadline two weeks prior to publishing dates.

THE PRICES

	1 insert	3 inserts	6 inserts
Double Page Spread	£520	£470	£380
Full Page	£275	£250	£200
Half Page	£150	£135	£110
Quarter Page	£90	£80	£70

Please note all prices are exclusive of VAT



Please send all artwork to design@looppublishing.co.uk