



THE YORKSHIRE DALES
FOOD & DRINK FESTIVAL
21ST AND 22ND JULY 2018

NOT ALL FOOD FESTIVALS ARE THE SAME...

LOOP PUBLISHING IS PROUD TO BE ONCE AGAIN PRODUCING THE OFFICIAL GUIDE FOR THE YORKSHIRE DALES FOOD AND DRINK FESTIVAL. JOIN US IN JULY TO EAT, DRINK, LAUGH, PLAY, WATCH, DANCE AND SLEEP!

With thousands of foodies expected over the festival weekend, the guide will be distributed free to all attending and will include a floor plan, essential foodie information featuring event patron **James Martin** and celebrity chef **Gino D'Acampo**. This is one sizzling publication



containing recipes, competitions and reviews. There'll be no more leftovers...

To ensure your business booms and your wares are shared to thousands of foodie

fanatics we are offering a fantastic advertising rate to all exhibitors over the weekend – here's our rather tasty advertising menu...

QUARTER PAGE £110
HALF PAGE £160
FULL PAGE £260
DPS £460



ALL PRICES EXCLUSIVE OF VAT
PAYMENT IN ADVANCE AT CONFIRMATION OF BOOKING

ADVERT SIZES

Quarter Page
60mm wide x 92mm high

Half Page Landscape
120mm wide x 92mm high

Half Page Portrait
60mm wide x 92mm high

Full Page (no bleed)
128mm wide x 190mm high

Full Page (with bleed)
154mm wide x 216mm high

SO MUCH MORE THAN JUST A FOOD FESTIVAL...



All advertisements are served in full colour and can be designed to your own taste for just £25+vat. Please note all prices are exclusive of VAT, copy deadline - 6th July.



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