

# Family

Magazine

## MEDIA GUIDE 2019

Aimed at parents, carers and teachers of primary school age, Family magazine is the ideal publication to 'bridge the gap between home and school'. The magazine serves as an invaluable guide for informing parents of current issues, strategies and resources for parents to engage their child in meaningful and purposeful activities. It also boasts the North's biggest what's on guide, offering a wealth of ideas to help educate and enthuse children.

### CONTENT

- Massive What's On Guide
- Health
- Education
- Recipes
- Competitions
- Fashion



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# DISTRIBUTION

Distributed via primary schools throughout East Lancashire, North and West Yorkshire.

# PUBLICATION DATES

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Spring	21/05/19
Summer	16/07/19
Autumn	17/09/19
Winter	19/11/19

Copy deadline two weeks prior to publishing dates.



# PRICES

	1 insert	3 inserts	5 inserts
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Full Page	£275	5% Discount	10% Discount
Half Page	£150	5% Discount	10% Discount
Quarter Page	£90	5% Discount	10% Discount

# WEB RATES

up to 5,000 impressions	£25 cpm	£20 cpm
up to 20,000 impressions	£20 cpm	£15 cpm
up to 50,000 impressions	£17 cpm	£12 cpm
up to 100,000 impressions	£15 cpm	£10 cpm

Please note all prices are exclusive of VAT



# ARTWORK SPECIFICATIONS

**A5 Full page (bleed)**  
154mm wide x 216mm high  
(includes 3mm bleed on all sides)

**A5 Full page (no bleed)**  
128mm wide x 190mm high

**A5 Half page (landscape)**  
128mm wide x 92mm high

**A5 Half page (portrait)**  
60mm wide x 190mm high

**A5 Quarter page**  
60mm wide x 92mm high

Please send all artwork to [design@looppublishing.co.uk](mailto:design@looppublishing.co.uk)

