

Family

Magazine

Media Guide 2021

Aimed at parents, carers and teachers of primary school age, Family magazine is the ideal publication to 'bridge the gap' between home and school. The magazine serves as an invaluable guide for informing parents of current issues, strategies and resources for parents to engage their child in meaningful and purposeful activities. It also boasts the north's biggest what's on guide, offering a wealth of ideas to help educate and enthuse children.

CONTENT

- Massive What's On Guide
- Education
- Health
- Recipes
- Competitions
- Fashion



DISTRIBUTION

Distributed via primary schools throughout East Lancashire, North and West Yorkshire.

PUBLICATION DATES

Autumn	09/09/2021
Winter	04/11/2021
Spring	17/03/2022
Summer	04/07/2022

Copy deadline two weeks prior to publishing dates.



PRICES

	1 insert	3 inserts	5 inserts
Double Page Spread	£520	5% Discount	10% Discount
Full Page	£275	5% Discount	10% Discount
Half Page	£150	5% Discount	10% Discount
Quarter Page	£90	5% Discount	10% Discount

WEB RATES

	Leaderboard	MPU
up to 5,000 impressions	£25 cpm	£20 cpm
up to 20,000 impressions	£20 cpm	£15 cpm
up to 50,000 impressions	£17 cpm	£12 cpm
up to 100,000 impressions	£15 cpm	£10 cpm

Please note all prices are exclusive of VAT



ARTWORK SPECIFICATIONS

A5 Full page
128mm wide x 190mm high

A5 Half page (landscape)
128mm wide x 92mm high

A5 Half page (portrait)
60mm wide x 190mm high

A5 Quarter page
60mm wide x 92mm high

Please send all artwork to design@looppublishing.co.uk

northernlifefamilymagazine.co.uk

